

Executive Overview

Creative Intellectual Property is one of the four strategic pillars of **Cabinet Florian René – CFR Experts**.

The Cabinet develops original creative intellectual properties intended to generate long-term cultural, educational and international value. Creativity is considered an essential component of innovation, international cooperation and sustainable development.

Strategic Vision

The objective is to transform original creative ideas into sustainable international opportunities by combining:

- Creativity.
- Intellectual property.
- Strategic positioning.
- Professional development.
- International partnerships.

Every initiative is developed with a long-term perspective while preserving its originality and creative integrity.

Areas of Activity

Creative Intellectual Property may include:

- Literary works.
- Screenplays.
- Science-fiction universes.
- Audiovisual concepts.
- Educational content.
- Cross-media developments.

Together, these activities contribute to a coherent creative portfolio supporting the Cabinet's international vision.

Partnership Opportunities

The Cabinet seeks cooperation with:

- Publishers.
- Production companies.
- Film studios.
- Creative organisations.
- International distributors.
- Strategic development partners.

Relationships are developed through complementary expertise, mutual confidence and shared long-term objectives.

Representative Initiatives

Representative initiatives are presented according to the interests and objectives of each prospective partner, illustrating the Cabinet's broader Creative Intellectual Property strategy while respecting confidentiality and intellectual property considerations.

International Perspective

Creative Intellectual Property is developed with an international outlook from its earliest stages.

The Cabinet seeks partnerships capable of supporting publishing, audiovisual production and international creative development while preserving the originality of each initiative.

Key Message

Creative Intellectual Property at Cabinet Florian René – CFR Experts is not centred on a single creative work. It is a long-term strategy for developing original intellectual properties capable of creating lasting cultural, educational and international value through carefully selected partnerships.